



COMPANY
PROFILE



BGF Foodstuff
Trading L.L.C.



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BGF FOOD STUFF LLC is a private company registered in Dubai U.A.E. The company specializes in exclusive wholesale delivery, storage and distribution of products of Mondelez. Our activities include distribution, merchandising and logistics in over 500 sites in U.A.E., In all served areas, the company **BGF FOODSTUFF TRADING LLC** has a well-established commercial and logistical structure with main distribution center at. #16 M.K Ghanem bldg, Al Qouz # 3 Dubai UAE.

For more than 2 years the company **BGF FOODSTUFF TRADING LLC** is constantly developing in the direction of expanding and improving the quality of services and increasing sales volume, That let us hope to become a market leader in fast moving consumer goods and one of the most successful and loyal business partners .

These successes the company has reached through investments in creation of functional warehouses, purchasing of specialized vehicles, implementing marketing strategies and modern management methods.

At the company centers there is established and strictly implemented a quality control system that complies with all **international and European standards**. The flexible commercial structure, fully in line with the market conditions helps us to be always close to the customer.

The real advantage of **BGF FOODSTUFF TRADING LLC** is that the company has built a well-trained and motivated sales team with rich experience and personal qualities. One of the main company's characteristic features is providing opportunities for professional development and career growth to each of our working staff members at all levels.

"Professionalism and Loyalty"
is the motto of the company and the principle
underlying all our activities.

The implementation of this motto led us
to the most important thing - professional
growth and winning our client's continued
confidence in our service capabilities.



EXCLUSIVE DELIVERY

BGF FOODSTUFF TRADING LLC operates fully and exclusively with products of Mondelez - global brands such as Belvita, Milka, Jacobs.

This contributes to the high quality of service of the stores and allows focusing and tracking the distribution of all available products in all sales channels.

Priority of the company also is correct positioning of products in all categories, shelving spaces and visibility in stores inevitable factors for higher sales.

Most of the products are fast moving and impulsive, so the correct positioning is essential for the successful business. For this purpose, **BGF FOODSTUFF TRADING LLC** has investing constantly in its sales representatives with periodic and scheduled trainings.

Merchandising

BGF FOODSTUFF TRADING LLC is a distribution company that is constantly evolving and growing on the market. In a market crisis, it continues to increase its turnover. The company insists on quality and professionalism.

BGF FOODSTUFF TRADING LLC features a team of professionals. Sales representatives are trained not only to sell goods which the company distributes and sell high quality.

Top quality sales lie in the heart of merchandising. The merchandising is the ability to use the equipment as a tool for displaying goods. Applied by our professionals, it can increase the turnover due to the presentation of products on the faces of the shelves, at the shelf, at the second set of points and cash areas.

Only after following these simple rules for merchandising in the store, it will be able to operate at full power.

Observing these rules the company offers a better product presentation at the cash areas, new improved comprehensive solution for a cash point. It consists of several modules that can be used in various combinations. Its aim is to offer the most functional solution that will ensure the best places for products **Mondelez** , but also a place for other impulse products at the cash area.



BGF FOODSTUFF TRADING LLC.

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